



FISH IT
FISH HYDROLYSATE

For soil that works for you.



Healthy plants start in the soil.
Healthy animals start in the soil.
Healthy soils start with Fish IT.



100% NZ Made
Produced from Sustainable Sources.

FARMER & GROWER STORIES



Carola Haket, Sharemilker,
Southland

Little, More Often - A Change of Mindset.

“With fert prices rising we were searching for an alternative. With the LMO Mix from R&J AgriSpray we added Fish IT to the mix to help the soil biology in the ground. We were doing 1.7kg/ms and now we are doing 2.5kg/ms. The milk production has been driven by the amazing grass that we grow.”

Scan here to read and watch Carola's story



A Thriving Farm from the Sea

“It all comes down to the health of the animals and our own health. But we forget about the health of the soil. It's about getting that biology right and I'm so enthusiastic about utilising biology. My starting point would be with Fish IT because it is a quality fish. It's the whole fish and wrap everything else you do around that.”

Scan here to read and watch Tony's story



Tony Zonneveld, Dairy Farmer,
Southland



Lyndon Mills, General Manager,
Leithfield Nursery

Healthy, Resilient Seedlings

“We are trying to get as many of the soil nutrients out of the ground and Fish IT is really helping those nutrients pull through. The more mycorrhizal and the more fine roots that you can get on a seedling the more nutrients are going to be taken up and the healthier the tree is going to be.”

Scan here to read and watch Lyndon's story



“The use of plant biostimulants [made] from fish by-products can **improve nutrient uptake, nutritional efficiency, plant yields and the quality of products** and is a promising alternative to conventional chemical fertiliser use.”



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FREE UP YOUR SOIL NUTRIENTS

Fish IT feeds your soil micro-biology.

Soil is the nutrient powerhouse full of important micro-biology. Freeing up nutrients and making them plant available saves farmers and growers on inputs, is better for the environment and their bottom line.

What to look for when using Fish IT.

Over time, Fish IT helps improve the life of your soil. Fish IT customers often see the following changes to the soil, plants, pasture and animals;

- **A return or higher presence of worms.**
- **Large, prevelant, natural N fixing clover.**
- **Visible presence of fungi & bacteria.**
- **Improved soil structure & water holding capacity.**
- **Animals that love the improved taste of feed.**
- **Healthier animals due to reduced synthetic N inputs.**
- **Reduced incidence of pests.**



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Fish IT Whole Salmon Hydrolysate is manufactured using an all natural hydrolysis process. Using only the mortality King Salmon from Stewart Island salmon farms, our process breaks down the entire fish into a liquid hydrolysate.

This process retains all the natural amino acids, fish oils, and nutrients creating a Fish Hydrolysate that helps to feed soil biology, lift fungi levels in soil, increase worm counts, improve pasture taste for stock and improve the overall health of animals.

Picture: Stewart Island
King Salmon Farms



REDUCE THE USE OF COSTLY INPUTS

Building healthy soil with Fish IT will help to reduce costly synthetic inputs, saving you money and improving environmental outcomes.

➔ **Increase your profitability without the environmental impact.**

Fish IT helps to build healthy soil by feeding the micro-biology to boost plant yields, reduce fertiliser costs, increasing efficiency & profitability.

➔ **Meet your regulatory requirements.**

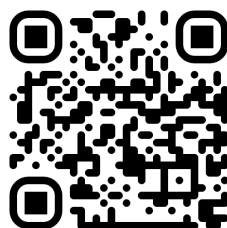
Fish IT provides an effective strategy to help reduce N fertiliser use without impacting on productivity over the long term.

➔ **A Sustainable and environmentally friendly solution.**

Fish IT is a 100% sustainable product made from sustainable mortality whole salmon.



*Millions of living organisms cycle nutrients and help the soil ecosystem do its job.
Fish IT is the perfect biostimulant to feed the soil micro-biology.*



www.fishit.co.nz
0800 347 448
sales@fishit.co.nz



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