



Fish IT Ltd

December 2020 – Summer Issue

***“It’s not the soil itself it’s
the soil life that is the
most important
element”.***

Geoff Lawton

What a better way to end a year than with the start of a new tradition and our quarterly newsletter.

The Fish IT team would like to thank all our clients during this last year. 2020 has been a tough year, with many challenges facing us, most of which were out of our personal control, such as extreme weather events and of course Covid-19.

We can look back over this year and acknowledge that despite these issues we have still provided some great opportunities for our clients, specifically through our seminar held in July in Invercargill. Our free seminar allowed our clients to listen to some invigorating and inspirational speakers such as Cherryle Prew from Soil FoodWeb New Zealand, Mike Taitoko and Greg Barclay from Calm the Farm; and of course Fish IT’s technical advisor, Stan Winter.

This year, in lieu of a client get together, we have donated to the Southland Foodbank. They do an amazing job of collecting and distributing food parcels to local families in need and we are very pleased to be offering our support.

***“To be a
successful farmer
one must first
know the nature of
soil”.***

*Xenophon, Ancient
Greek philosopher
and historian,
student of Socrates,
circa 430-354 B.C.*

We would like to take this opportunity to wish you all safe and happy holidays and we look forward to doing business with you in 2021.

Ordering product over the upcoming holiday period

We have been advised by our partner freighting companies there will be limited freighting of our product available over the holiday period (December 22nd – January 5th). So, we are advising all our clients that to place and confirm all orders by **Friday 18th December** so that we can make sure you have your product on hand for application time.

You can place an order by calling Hamish on 021 819 372 or emailing hamish@fishit.co.nz

Trial work

Our ongoing trials are continuing at Waikaka with a range of conventional applications in a direct comparison with Fish IT as well as other biostimulants. We will be publishing our results in 2021.

We are conducting research on the ability of Fish IT fish hydrolysate on balancing the bacterial and fungal network in pasture. The winter and spring results should be available in the new year.

New changes ahead

We are looking forward to moving our production facility to new premises at Thornbury in 2021. This is an exciting project for our company as we expand production. We will share this exciting project further in 2021.



“Let the cows do the talking....

This is a grass paddock that half has never received Fish IT Ltd in the 3 years that we have been using it. It has had all other fert, minerals etc. Grass still grows similar in length but the cows just don't like eating it and nearly had cows tip up in spring when paddock was fenced up and they were offered the no fish strip...”

Observations from Georgie Galloway
17 November 2020

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